

CHILDREN ARE BORN TO MOVE

Through Monkeynastix, we encourage them to explore and discover the world through their senses and their bodies with our fun and exciting movement education programme - Endorsed by therapists, supported by teachers and **loved by kids!**

Our Mission

We provide children, parents, teachers, schools and communities, in various parts of the world, with a unique service and products that enrich, support and celebrate Childhood.

Our Vision

We are inspired by children across the world and our dream is to see every one of them fit, co-ordinated, confident and happy. Our Vision is to remain the leader in the respected children's fitness industry. Our Vision is to share with others.

Our Goals

The Monkeynastix program focuses on long-term motivation towards healthy living. We develop confidence and a positive self-image. We develop general motor imitation skills, general fitness, strength, speed & agility, flexibility and cardiovascular fitness.

How do we do this?

By continuously learning from children in order to understand their circumstances and needs in a fast-changing world. By building our brand through creativity and innovation. Through our strong and streamlined infrastructure, we support our franchisees in a demanding and competitive business environment. By promoting a healthy corporate image of fitness and fun!

www.monkeynastix.biz

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**SELF
Esteem**

CONFIDENCE

**POSITIVE
SELF
IMAGE**



Research tells us

Children spend too much time in front of a screen instead of moving.

Children today are living in smaller environments, eg. townhouses and clusters.

Security concerns limit the free exploration of the environment by children.

Children have increasingly limited access to large gardens and jungle gym equipment.